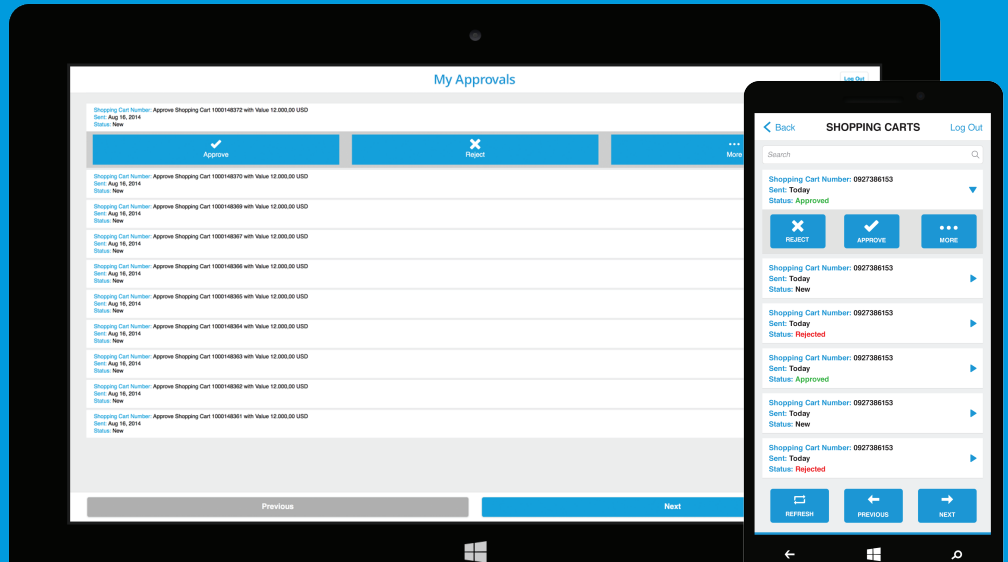**powwow** mobile

Data Sheet

PowWow Mobile for Windows 10

Windows 10 and Application Bottlenecks

Over 96 percent of Microsoft's Windows enterprise customers are already testing Windows 10, yet nearly 72 percent of enterprises are still running applications built using legacy versions of Windows. Thus making these applications the true bottleneck in adopting or migrating to Windows 10. Until now, the only option companies had for extending these legacy applications to mobile users was through application virtualization.

" **Windows accounts for 90% of worldwide OS market share** "

PowWow Mobile: Native Mobile Apps for Microsoft's Universal Windows Platform (UWP)

To support Microsoft apps across numerous devices, Microsoft introduced UWP, platform homogeneous application architecture, in Windows 10. The architecture helps developers create universal apps that run on any Windows 10 device family, including personal computers (PCs), tablets, smartphones, ruggedized devices, Microsoft Hololens and Internet of Things (IoT) devices.

PowWow Mobile's SmartUX Platform removes the bottleneck of existing legacy Windows apps with the addition of native UWP support for Windows 10. In addition, the platform allows customers to deploy a modernized version of Windows legacy applications to Windows 10 mobile or desktop devices via industry standard Mobile Device Management systems.

PowWow Mobile's SmartUX™ Platform for Windows 10

Our SmartUX Platform's inherent power negates complexities that are commonly associated with legacy applications, which are unable to leverage the powerful features of Windows 10. As a result, the SmartUX Platform is the only solution that can transform any Windows or web application into modern, intuitive native mobile apps that run anywhere, on any device (Windows 10, iOS, Android, HTML5).

Key Benefits of PowWow Mobile's SmartUX™ Platform

Any Application, Data Source or Workflow

Rapidly transform any legacy Windows and web application or workflow into a native mobile app in days

Connect to any third-party data source, API or SQL to build new mobile-first apps

Create Smart Apps that bring together multiple systems, data and logic into one simple mobile workflow

Run Anywhere, On Any Device

Run on any public, private or hybrid cloud, or on-premises

Run on any device - PC, laptop, tablet, phone, or watch

And any OS - Windows 10, iOS, Android, HTML5

Powerful, Modern Native Mobile Apps

Design modern mobile experiences seamlessly with SmartUX Studio, a powerful visual editor

Leverage the smart features of each mobile device such as alerts and notifications, camera, GPS, Touch ID, NFC and barcode scanning

Easily design and build for any Windows 10, iOS, Android or HTML5 compatible device without the need to use device specific programming languages

End-To-End Security

Deliver secure apps through integration with leading Enterprise Mobility Management (EMM) platforms, such as AirWatch by VMware, MobileIron, Citrix XenMobile and SAP Afaria

Preserve existing application authentication mechanisms such as LDAP and Kerberos, leveraging existing user credentials

Enhance existing security features with geo-fencing, hardware encryption and fingerprint authentication

About PowWow Mobile

PowWow Mobile is based on revolutionary technology that is disrupting the speed, complexity and economics commonly associated with delivering productivity enhancing apps to an increasingly mobile-first workforce. Our SmartUX Platform accelerates mobile app development by transforming existing Windows and web applications and workflows into modern mobile experiences or; by creating net new apps that connect to any third-party data source, API or SQL. With PowWow Mobile, users can easily design and deploy personalized, intelligent and secure apps that run anywhere, on any device (PC, laptop, tablet, phone or watch) and any OS (iOS, Android, Windows 10, or HTML5).

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