PowWow SmartUX™ & Blackberry Dynamics®

Accelerate & streamline the creation & deployment of secure omni-channel apps

In this new digital era, organizations seek to leverage mobile innovations for competitive advantage and increased productivity. And yet, today, only a fraction of the software that runs the enterprise was built for a mobile world. As companies continue to expand their digital footprint, there is a growing need to enable their employees to be productive from anywhere at any time. The proliferation of BYOD in the workplace, coupled with the inability for mobile devices to access critical applications and data has posed a great challenge for enterprise IT departments. Organizations need to rapidly mobilize their business while ensuring security, flexibility and high-availability to support next-generation app experiences across a wide range of device types.
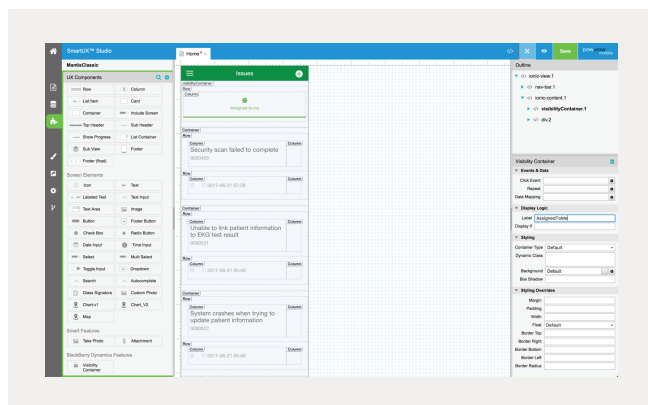
PowWow Mobile disrupts the speed, complexity and economics commonly associated with delivering productivity-enhancing apps to an increasingly mobile-first workforce. The PowWow SmartUX Platform simplifies and extends business apps to mobile, delivering modern omni-channel experiences that transform how work is done in the digital era. With SmartUX, users can easily connect to any application or data source and rapidly design and deploy personalized, intelligent and secure apps that run anywhere, on any device (PC, laptop, tablet, phone or watch), and any OS (iOS, Android, Windows 10 or HTML5).

The PowWow SmartUX Platform for Blackberry Dynamics, enables customers to accelerate and streamline the creation and deployment of secure omni-channel apps. The seamless drag-and-drop integration allows users to easily connect to, and mashup, multiple enterprise data sources to deliver a simplified and secured, native user-experience without complex coding or the need for specialized resources.

Integrated Benefits

Implement Custom Security Policies & Configurations

Easily create, configure and implement custom app policies when designing apps for quick re-use across an app portfolio. SmartUX enables seamless drag-and-drop security components that ensure data content protection, from the screen to the field level, placing access restrictions on parts of the app based upon the custom policy criteria.

Secure Apps From The Start

With Blackberry Dynamics integrated into SmartUX at the highest level, enterprises can be assured that any new apps created with SmartUX are secure from the start. Enable IT and line of business resources to quickly and simply scale their enterprise app deployment initiatives by eliminating the need for complex coding and time-consuming app integrations. With SmartUX, implement security and corporate policy parameters at design time, without having to touch the app's source code, ensuring an accelerated time to value.
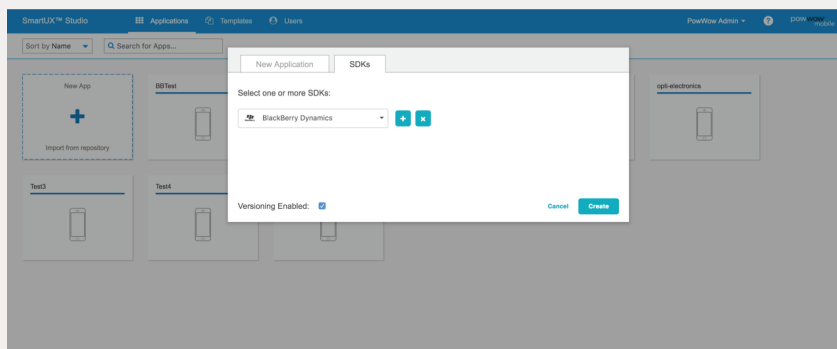
Deliver Data-Driven Insights with Blackberry Analytics

Make informed decisions, identify issues and increase agility with comprehensive app analytics. The SmartUX integration with Blackberry Analytics, part of Blackberry Dynamics can leverage the analytics and mobile app performance capabilities such as active users, minutes used, OS and version usage, and daily launch and crash count.

This integration complements PowWow's analytics suite, SmartUX Analytics, by enabling a richer view into behavioral data points, which gives organizations complete operational visibility and line of site into end-user experiences and performance of their entire app portfolio.

'One-Click' Simple SDK Installation

In SmartUX, easily click-and-add the Blackberry Dynamics SDK into your mobile application projects. This integration simplifies EMM integration, allowing developers and non-developers to integrate Blackberry Dynamics SDK with 'one-click.'

About PowWow Mobile

PowWow Mobile is redefining the mobile enterprise. Our rapid mobile app solution, SmartUX™, enables organizations to simplify and extend business apps to mobile by modernizing and streamlining existing processes to deliver new and intelligent "enterprise to edge" experiences. Built on best-of-breed open technology, SmartUX provides a low-code, drag and drop environment for rapidly creating and deploying secure cross-platform mobile apps. With unmatched accessibility and ease-of-use, our solution facilitates collaboration between IT and the business, significantly reducing backlogs and accelerating time to value. Enterprises in the financial services, manufacturing, telecom, software, transportation, consulting and the public-sector industries trust PowWow Mobile to empower their anytime, anywhere workforce; increase agility and competitive advantage, and drive innovation and productivity through smart business mobile apps. Based in San Francisco, PowWow Mobile has garnered prestigious awards and recognition from AOTMP, Compass Intelligence, Gartner and more.